

DANIELLE CUESTAS

WEBSITE, GRAPHIC DESIGN, & SOCIAL MEDIA

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Brooklyn, NY

[E-Portfolio](#)

[Social Media Content](#)

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PROFESSIONAL SUMMARY

I am a Website Engineer with a Bachelor of Science Degree in Information Science. I have 4+ years of experience in working with Adobe's Creative Suite and am Adobe Certified. I've had extensive experience in graphic design work, video content, websites and product displays. I am also bilingual and fluently speak English & Spanish.

SKILLS + CERTIFICATES

HTML (5 Years)	Adobe Premiere Certified
CSS (5 Years)	Adobe Photoshop Certified
JavaScript (3 Years)	Adobe Illustrator Certified
Microsoft Programs	Adobe InDesign (2 Years)
OS X, Linux, and Unix	Adobe Animate (2 Years)
Social Media Management	Adobe Bridge (2 Years)
Adobe After Effects (1 Year)	Lightroom (1 Year)

COURSES + PART-TIME

Women In Soccer

Social Media Associate

Contract: Present

A network increasing the representation of women and marginalized individuals working in soccer. Create and schedule content, engage with followers, lead development and new social media content, strategy planning and execution. (35.6k Followers)

Liverpool FC Foundation

Creative Works Program

Completed: 2025

Program worked as a mock ad agency, collaborated with industry professionals, and produced a project at 42n Studios that was presented to the LFC Foundation team. (10 Week Course)

EDUCATION

University of South Florida Magna Cum Laude

Bachelor's of Science in Information Science

Concentration in Web Development, minor in Mass Communications. Strike Magazine USF as Editor-in-Chief in 2022, and soccer player for the Caribbean Cultural Exchange USF.

EXPERIENCE

TransPerfect | Translations.com

Website Engineer

Aug 2022-Present

Analyze web sites and applications, re-engineer and re-code components including scriptwriting and other technical changes, ensure compliance with clients requirements and integrity of data, coordinating with project management and art-graphics personnel, sales and customers.

Vela

Graphics/Web Design Engineer I

Sept 2021-July 2022

Creating Vela marketing images, graphics, videos, and collateral for products, events. Work with Adobe's Creative Suite. Website manipulations include working with a web hosting service, PHP, HTML and CSS. Communicate with the marketing, sales, and software team in order to ensure that our documents are accurate and up-to-date.

University of South Florida Stu. Gov.

Director of Marketing and Communications

Aug 2021-Jan 2022

Managing the marketing team (social media specialist, graphic designers, multimedia specialist) Clear communication, schedule marketing requests, lead brand voice virtually, promote events, timely deliverables and task delegation.

Social Media Specialist

Sept 2020-July 2021

Scheduling posts to social media platforms such as Instagram, Facebook, and Twitter. Communicate with marketing team, executive, and federal branch. Research to continuously increase discoverability and engagement on all platforms. (9.6k Followers)